

CONFERENCE THEMES

- Sustainable Business: Reality or Myth
- The MBA Degree: Past, Present and Future
- Business Ethics and Values in the Global Environment
- Doing Business Internationally: Where the Rubber Hits the Road

Early Bird Registration closes October 18, 2009.

You can register for the conference using one of three easy methods:

- **ONLINE** – Fill out the secure online registration form
- **BY TELEPHONE** – Call the conference coordinator at 352-588-7390
- **BY MAIL** – Print the registration form and mail to:

Saint Leo University

Attn: Dr. R. Robertson
 Graduate Business Studies
 MC 2276
 33701 State Road 52
 Saint Leo FL 33574-6665

LOCATION

The conference will be held on the Saint Leo University main campus, in the Student Community Center Boardrooms and Auditorium

General Information

\$200 Advance	Lunches & all Materials
\$250 On-Site	Lunches & all Materials
\$50 Students	Lunches provided

Conference Partners



SAINT LEO UNIVERSITY

INTERNATIONAL BUSINESS CONFERENCE



N O V E M B E R 5 - 7 2 0 0 9

This International Business Conference will be an event where undergraduates, graduate students, faculty, administrators, corporate professionals, and community representatives can discuss and learn about topics related to international business.

www.Saintleo.com/Conference

KEYNOTE SPEAKERS

Thursday, November 5 — 7:00 PM

“India: the New Economic Realty” **Jayashankar M. Swaminathan, PhD**

Jayashankar M. Swaminathan is the Senior Associate Dean for Academic Affairs and Kay and Van Weatherspoon Distinguished Professor of Operations, Technology and Innovation Management area at the Kenan-Flagler Business School, University of North Carolina, Chapel Hill. Professor Swaminathan is an internationally recognized teacher, researcher and thought leader in global operations, innovation and supply chain strategy.



Friday, November 6 - 11:30 AM

“Leadership in a Changing World” **Thomas E. O’Brien**

Thomas E. O’Brien is the President and C.E.O. of AAA Auto Club South. Mr. O’Brien currently serves on the AAA Board of Directors, Finance and Budget Committee, Strategic Investment Committee and the Foundation for Traffic Safety Board of Directors.



Friday, November 6 — 9:30 AM

“Canada-Florida Trade: More than Tourists and Orange Juice”

Andrew L. McIntosh

Andrew L. McIntosh is a shareholder with the law firm of Fowler White Boggs P.A. and has significant experience in advising individuals and business entities in a wide range of areas, including business organizations, mergers and acquisitions, securities, franchising and distribution, debt financing, joint ventures, commercial contracts, and consumer credit matters. He is regularly consulted for advice regarding corporate governance matters and shareholder disputes.

Mr. McIntosh was appointed to serve as Honorary Consul for Canada, at Tampa, pursuant to the Government of Canada's "Enhanced Representation Initiative." His role is to facilitate trade and investment activities through the Canadian Consulate General at Miami, assisting Canadian businesses with interests in Florida, and U.S. firms desiring to do business in Canada. He also supports academic and cultural exchange through his office.



Saturday, November 7
- 12:00 PM

“Perspectives on the Internationalization of Education” **Matthew Leavy**

Matthew Leavy as Chief Executive Officer (CEO) of Pearson eCollege, Matthew Leavy oversees all daily operations, including new business development, account management, customer care, professional services, product engineering technology and product management. Prior to his appointment as CEO of Pearson eCollege, Mr. Leavy was responsible for mergers, acquisitions and strategic partnering activities in addition to numerous internal strategic and operating projects for Pearson Education. He was previously the President of the Pearson Education Latin America Group and has held positions in corporate strategy and technology management both in Pearson and Prodigy Internet. Matthew earned his bachelor's degree in Spanish with a minor in Latin American Studies from Georgetown University.



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For any questions about the conference please contact -
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E-mail: Robert.Robertson@saintleo.edu